

## **Vendor Sponsorship & Exhibitor Opportunities**

The South Dakota Sheriffs' Association holds two conferences annually, spring and fall.

**Spring Conference:** Average attendance of 125-130. Audience is comprised of Sheriff's Offices, Police Departments, and other State and Federal Law Enforcement Agencies.

**Fall Conference:** Average attendance of 110-120. On odd numbered years, we host a "Dakota Territory Sheriffs Conference" between North Dakota and South Dakota. Even numbered years, we also invite each state, but it is not an official Dakota Territory Conference.

### **Exhibitor & Sponsorship Opportunities:**

Place check in box of level you are selecting

Platinum Sponsor \$5,000

- Includes:
  - Booth space at spring and fall conferences. (12 month period)
  - Two meal tickets for all conference meal events. (breakfast 2 days, lunch 2 days, banquet).
    - Designation as a "Star Booth". A must stop booth for attendee drawing for cash prizes.
    - Priority booth selection if paid and booked 30 days prior to the event.
  - 15 minute speaking opportunity at each conference.
  - Company logo and sponsorship listed on main conference sign (18" x 24") under "Platinum Sponsor" at both conferences.
  - Full page ad in conference program (black & white), color is extra \$500.
  - Company logo with sponsorship recognition in SDSA newsletter.

Gold Sponsor \$2,500

- Includes:
  - Booth space at conference of choice, spring or fall.
  - Includes two meal tickets for all conference meal events. (breakfast 2 days, lunch 2 days, banquet).
    - Designation as a "Star Booth". A must stop booth for attendee drawing for cash prizes.
    - Priority booth selection following Platinum Sponsor's if paid and booked 30 days prior to the event.
  - 5 minute speaking opportunity.
  - Company logo and sponsorship on main conference sign (18" x 24") under "Gold Sponsor".
  - Sponsorship recognition in conference program.



### Silver Sponsor \$1,000

- Includes:
  - Booth space at conference of choice, spring or fall.
  - Includes one meal ticket for breakfast, both days, and lunch, both days.  
\*Extra meal tickets available for \$20 each.
    - Designation as a “Star Booth”. A must stop booth for attendee drawing for cash prizes.
    - Booth selection following Platinum and Gold Sponsor’s if paid and booked 30 days prior to event.
  - Break sponsorship with company logo and sponsorship on signage.
  - Recognition in conference program for sponsorship.
  - Announcement of company sponsorship and booth location during training prior to break.



### Bronze Sponsor \$575 (book both spring and fall for \$1,000)

- Includes:
  - Booth space at conference of choice, spring or fall.
  - Includes one meal ticket for breakfast both days and lunch both days.  
\*Extra meal tickets available for \$20 each.
    - Designation as a “Star Booth”. A must stop booth for attendee drawing for cash prizes.
    - Booth selection following Platinum, Gold, and Silver Sponsor’s if paid and booked 30 days prior to event.



### Exhibitor booth only \$450

- Includes
  - Booth space only. No extras.
  - If booked and paid 30 days prior to the event booth selection is available following Platinum, Gold, Silver, and Bronze Sponsor’s.

**Please print registration information:**

Total registration amount: \_\_\_\_\_

Company \_\_\_\_\_  
As you wish for it to appear on conference materials

Address \_\_\_\_\_  
Mailing address City, State, Zip

Phone: \_\_\_\_\_ Contact person: \_\_\_\_\_

Email for exhibitor attending: \_\_\_\_\_

Company website: \_\_\_\_\_

Product/Service to be exhibited: \_\_\_\_\_

Electricity (yes or no) \_\_\_\_\_ Door prize for drawing (yes or no) \_\_\_\_\_

**Return registration and payment to:**

South Dakota Sheriffs' Association at PO Box 187, Eureka, SD 57437

By email at [admin@southdakotasheriffs.org](mailto:admin@southdakotasheriffs.org).

**Questions:**

Call Staci Ackerman at (605) 940-6554 or email [admin@southdakotasheriffs.org](mailto:admin@southdakotasheriffs.org)